Data Mining Coursework

Outline Solution

**Abstract**

In this report we provide a solution to a….. using data from a marketing campaigns of a banking institution…

**1. Introduction**

This document presents an outline solution to the coursework. It is not meant to be a complete report, but highlights some of the issues and results that arise when following a systematic data mining process.

The goal is to develop models to classify…. under both equal and unequal costs. In the following sections, we report on data exploration, data pre-processing, model building, and results.

…

**2. Data exploration**

The dataset was supplied as an ARFF file ready for use with the Weka data mining toolkit. Initial exploration of the training dataset showed the following features.

* *To be written….*

**3. Data pre-processing**

**4. Classification Models**

**4.1**

**4.2**

**4.3**

**5. Evaluation and Conclusions**

The performance of….